

Governors State University
Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: Dual Degree Program and Transfer Initiatives

Leader(s): Tiesha Walker

Implementation Year: 2016-2017

Goal #1: Expand, enhance and promote the Dual Degree Program (DDP) as a model pathway to the baccalaureate degree for transfer students from our partner community colleges.

Objective 1:	<u>Increase the feasibility and attractiveness of the Dual Degree Program pathway and/or vertical transfer options, especially at remote partner colleges.</u>
Action Items	<ul style="list-style-type: none"> ➤ Promote online DDP resources at remote campuses such as online chat and new DDP promotional videos, and GSU distance options like the RN to BSN online program and the Criminal Justice and Communications programs at Triton ➤ Increase participation in transfer activities on remote partner campuses ➤ Conduct a comparison of DDP to other “like” programs to assess attractiveness features ➤ Incorporate DDP student staff in partner community college visits/events ➤ Research barriers to commute for DDP students and research possible options ➤ Continue inquiries into curriculum lock-in ➤ Implement a 30 credit hour completion rule with part-time and full-time track
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ DDP student enrollment at each partner campus ➤ Number of DDP students enrolled at remote partner campuses
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Tiesha Walker, DDP Director ➤ Kyrie Kirkland, DDP Transfer Specialist ➤ Jessica Specht, DDP Transfer Specialist ➤ Jason Vignone, DDP Transfer Specialist
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review enrollment at end of each month, adjust/plan accordingly ➤ Review comparative enrollment trend at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ “On trend” or increased DDP student enrollment at each partner campus

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Objective 2:	Conduct and publish research to establish the impact of DDP on student completion.
Action Items	<ul style="list-style-type: none"> ➤ Conduct annual student and partner surveys/focus groups on DDP services/needs ➤ Present research at conferences ➤ Gather research on influence of DDP to students by adding questions to Induction evaluations ➤ Work with GSU Institutional Research to compare DDP transfer students to traditional GSU transfer students ➤ Conduct cost/benefit analysis to determine if purchasing database software to support our database infrastructure and collect DDP research is feasible
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Adherence to annual schedule of focus groups ➤ Data to illustrate that DDP has an impact on degree completion and academic success ➤ Number of conference presentations ➤ Number of publications
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Tiesha Walker, DDP Director ➤ Kyrie Kirkland, DDP Transfer Specialist
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ End of every academic year to assess/compare focus group results ➤ End of every academic year to assess retention, transfer, and graduation rates
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Sufficient data to support the DDP model and illustrate its impact ➤ Expanded exposure for DDP and GSU

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Objective 3:	<u>Expand knowledge of DDP beyond community college and university outreach.</u>
Action Items	<ul style="list-style-type: none"> ➤ Collaborate with CPA to communicate DDP to high school personnel during high school visits to CPA ➤ Assist with 2+2+2 initiatives or other high school initiatives on GSU campus ➤ Review feasibility of waiving minimum credit hour requirement for “Distinguished Scholars Award” recipients at MVCC ➤ Collaborate with Year-Up on CCC partnership to exchange program information and discuss transfer pathways
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Number of high school outreaches/initiatives
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Tiesha Walker, DDP Director ➤ Kyrie Kirkland, DDP Transfer Specialist ➤ Jessica Specht, DDP Transfer Specialist ➤ Jason Vignone, DDP Transfer Specialist
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review outreaches/initiatives at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Expanded exposure for DDP and GSU

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Objective 4:	<u>Expand partnership with DDP Big 5 partner campuses and grow DDP/transfer enrollment from all 5 campuses.</u>
Action Items	<ul style="list-style-type: none"> ➤ Utilize table visits and info sessions for increased exposure ➤ Coordinate “bring a friend” group advising sessions on partner campuses ➤ Incorporate DDP student staff in partner community college visits/events
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ DDP student enrollment at Big 5 partner campuses
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Tiesha Walker, DDP Director ➤ Kyrie Kirkland, DDP Transfer Specialist ➤ Jessica Specht, DDP Transfer Specialist ➤ Jason Vignone, DDP Transfer Specialist
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Review enrollment at end of each month, adjust/plan accordingly ➤ Review comparative enrollment trend at end of each fall and spring semester
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Increased DDP student enrollment at each Big 5 partner campus